

WELLNESS
SUMMIT

Larry Stanleigh

DDS, FAGD



Speaker Packet



Building Smiles, Changing Lives

Drawing from 30+ years of small business and clinical dentistry experience, Dr. Larry Stanleigh brings humor, story-telling and real-life examples to his interactive, fast-paced presentations.

With a focus on practice culture, self-awareness and self-directed leadership, Larry's programs help mindsets to evolve and practice culture to transform and strengthen.

Larry Stanleigh, DDS, FAGD

www.DrLarrySpeaks.com
403-650-7339
drlarry@drlarry.net

Presentations

LOST THAT LOVIN' FEELING?



Through an understanding of ourselves/each other and responding with kindness and respect, we can develop a team of self-directed leaders, nourish a flourishing practice, and cultivate a culture of success while increasing the quality of patient care.

THE PEOPLE IN YOUR LIFE ARE A GIFT



In this emotional keynote presentation, Dr. Larry Stanleigh shares four essential principles for nurturing and sustaining our most important relationships. The audience will laugh, cry, and will be transformed.



Lost that Lovin' Feeling?

*Success is All
About Relationships*



Would you like the *magic potion* for attracting and retaining patients and the powerfully simple tools for cultivating a high-functioning team?

When we understand others, we can guide our conversations and build a culture of trust. Drawing from 30+ years of small business and clinical dentistry experience, Dr. Larry Stanleigh brings humor, story-telling and real-life examples to this interactive, fast-paced presentation. Learn how to communicate more effectively through an understanding of basic personality types. Discover how and where to apply this knowledge to build trust and improve patient and team experiences from our marketing to the waiting room to the operatory.

Consistency leads to trust. Trust leads to treatment plan acceptance. Through an understanding of ourselves/each other and responding with kindness and respect, we can develop a team of self-directed leaders, nourish a flourishing practice, and cultivate a culture of success while increasing the quality of patient care.



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LEARNING OBJECTIVES:

- Clarify your definition of success and the road map for achieving it
- Illuminate the science of setting and achieving goals and the essential role goals play in success
- Recognize opportunities to refine your responses and actions to build a stronger culture of trust
- Gain an understanding of basic personality types and how to apply this knowledge to your team and patients
- Pinpoint how and where to implement and improve communication with both team and patient
- Transform your approach to marketing, greeting and seeing new patients
- Identify your greatest source of practice strength and growth
- Learn how to increase case acceptance by applying personality type to planning, presenting and scheduling treatment
- Explore a method for discovering what people really want and providing what they uniquely desire
- Break through roadblocks, transform mindsets and create the ultimate practice no one wants to leave

SUGGESTED AUDIENCE:

Dentist and Team

SUGGESTED FORMAT:

Full or Partial Day; Keynote, Lecture, Workshop

The People in Your Life Are a Gift



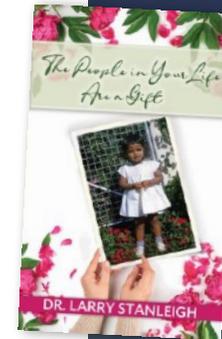
As busy professionals, it is easy to become caught up in the day to day busy-ness of our lives. To give the best of ourselves to our careers or others while directing our focus away from the most important relationships in our lives.

That to which we pay attention grows stronger.

That from which we withdraw our attention naturally withers and dies.

In this emotional keynote presentation, Dr. Larry Stanleigh shares four essential principles for nurturing and sustaining our most important relationships. The audience will laugh, cry, and will be transformed.

This keynote presentation is a powerful beginning or ending to a conference or meeting as well as a great bridge after a meal or a long break. Make the event even more special by gifting the attendees with Dr. Larry's small book on the same topic.



LEARNING OBJECTIVES:

- Recognizing that the people in our life are a gift
- Gain strategies to remain connected to the reasons why we fell in love
- Illuminate the importance of being colorblind
- Celebrate the great experiences and relationships in our lives

*"Attention is our highest
expression of love."*

Dr. Larry Stanleigh



SUGGESTED AUDIENCE:

All Audiences

SUGGESTED FORMAT:

Keynote



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Lawrence M. Stanleigh

BSc, MSc, DDS, FAGD, FADI, FICD, FACD, FPFA

Do you struggle with attracting great team members and find it even more challenging to keep them? Do you have a patient base that pays, stays, repeats and refers?

Dr. Larry Stanleigh's speaking presentations reflect over three decades of dental clinical and business ownership experience. Through lectures, workshops and team trainings, he uses the Discovery Insights system to bring solutions which help the dental team form stronger relationships (both with each other and patients) thus becoming more effective in their positions. With a focus on practice culture, self-awareness and self-directed leadership, Larry's programs help mindsets to evolve and practice culture to transform and strengthen.

An avid learner and life-long student, Larry is a dedicated general practitioner and an orofacial pain/TMJ consultant. Additionally, he runs Agility Guard, a sports performance mouthguard company.

Larry was a rock radio DJ on-air in Toronto (CJSW) from 1977- 1981. He is an award-winning writer/blogger and executive producer of the *USNA: United States of North America* graphic novel project. Larry is also an experienced emcee, a stand-up comic, and a recurring character in No Shirt, No Shoes, Pants Optional comedy podcast.



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PROFESSIONAL ASSOCIATIONS:

International College of Dentists
Academy of Dentistry International
American College of Dentists
Pierre Fauchard Academy
Academy of General Dentistry
American Academy of Cosmetic Dentistry
Canadian Society for Medical Evaluators
Academy of Laser Dentistry
International College of Craniomandibular
Orthopedics
American Academy of Craniofacial Pain
Academy of Sports Dentistry
Federation Dentaire Internationale
Canadian Dental Association
Alberta Dental Association
Alpha Omega International Dental Fraternity
Aurum Group Study Club
Crown Council
Triumphant Athletics Group (Chief
Technology Officer)

MEDIA:

AGD's "The Daily Grind" Blog, 2013-
(regular contributor)
AGD's "Impact Magazine", 2016-
(regular contributor)
Apple Magazine, Mar, 2008 (featured)
Bizymoms.com (multiple contributions)



Presentations (Partial Listing)

Alberta Dental Association and College, Wellness Summit
Alpha Omega Int'l Dental Fraternity, Multiple North American Chapters
Aurum Group's Stay@Home Lecture Series
Calgary and Area Ear, Nose and Throat Specialist Physicians Study Club
Chew Chew Pediatric Dental
College of Dental Surgeons of Saskatchewan
Digital Dentistry Marketing Conference Live 2020
International Conference on Dental Science and Advanced Dentistry
Occlusion Connections 5th Anniversary Summit Symposium, Las Vegas, NV
Temple B'nai Tikvah Congregation (multiple)
TREC Dental Dentist and Hygienist Study Clubs (multiple)

As an expert in diagnosis and treatment of orofacial pain, Dr. Stanleigh has presented dozens of educational programs for insurance organizations, law associations and firms, and medical and dental audiences.

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Testimonials

"I was blown away when I attended Dr. Larry's talk at the ADA+C Wellness Summit. It is easily apparent how experienced and knowledgeable he is. I didn't expect how gut-bustingly funny he is and how he weaves his fantastic sense of humor throughout the pearls in his presentation. Work with Larry. You won't be disappointed." Joseph Rae; Joseph Rae Productions

"Dr. Larry is an incredible storyteller." Dr. Manjula Reddy, Calgary

"Dr. Stanleigh has an amazing ability to connect with people so easily."
Dr. Shouresh Charkandeh

"Great stage presence, obvious passion for the topic. It was YOU delivering what you believe in. You live it, walk it, talk it and breathe it. I loved it!"
Alice Graham, Business Manager, Calgary

"I love this kind of stuff. I believe the simplicity of trust and relationships are truly what drives a business. I woke up at 6 AM for your talk."
Dr. Melanie Vallejos, Maui

"Amazing lecture and pearls of wisdom. Our team really enjoyed the way you put together so many tips in such a short time. Truly refreshing, and of course you did not forget to give us some of your much needed humor and individuality! We can apply this to our day to day practice and beyond."
Drs. Escoto and Mantovani, Miami

"Just wanted to say great job again today! Good information that was easy for people to understand and implement. Something I think the whole team would benefit from." Dr. Jaffer, CEO; TREC Dental, Calgary



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"Larry is brilliant at presenting content in a captivating way! He can take ancient philosophical theories and make them relevant to modern-day situations, presenting in a way that anyone can understand!"

Blake Hadley, My Social Practice

